

Ways to Give

Help plant a garden that grows for generations, starting with the first \$150,000.



The first step: \$150,000

The first gifts do three things: form the nonprofit, Friends of Boulder Botanical Gardens; fund a feasibility study and professional cost estimate; and open talks with the City and County about the site.

Early donors become the garden's founders, and their gifts carry the most weight: a feasibility study is what turns a proposal into a project that public funders and major donors can commit to.

The full campaign: about \$110 million

About half would come from public sources (the land, grants and a possible voter-approved measure) and half from private gifts, as in Fort Collins and Cheyenne. The garden would be built in three phases, so the gardens open years before the glass houses are paid for.

GIFT SIZE	NUMBER OF GIFTS	TOTAL
\$15M lead gift	1	\$15.0M
\$7.5M	2	\$15.0M
\$3M	4	\$12.0M
\$1M	8	\$8.0M
\$500K	11	\$5.5M
\$100K	30	\$3.0M
Under \$100K	Hundreds	\$1.5M
Private campaign		\$60.0M

\$10 million of the private campaign would build an endowment to support horticulture and conservatory energy permanently.

Naming opportunities

The garden's name, the BBG logo, the butterfly roof and the name Super Bloom stay as they are. Donors are recognized on the spaces around them:

- The Conservatory (lead-gift level), the Greenhouse Dome, and the Live Music Lawn and stage

- The Alpine, Meadow & Wetland Sculpture Garden and its pond
- Rooms in the Main Building and Super Bloom (“Super Bloom, presented by...”)
- The Outdoor Cafe, the Creek Path bike entrance, benches, trees and pavers

Other ways to give

Founding membership

Members from day one of the campaign, with founding-member recognition

Foundation grants

Capital and program grants once the nonprofit is formed

In-kind support

Design, legal, construction and horticultural expertise

Festival presenting sponsor

Each festival and the concert series has a presenting sponsor

Bricks, benches and trees

Gifts any household can make

Volunteering

Gardening, events and education

Why give now

- **Sundance arrives in January 2027**, putting Boulder on the world stage.
- **Gardens return their cost several times over:** Franklin Park in Columbus returns \$3.50 for every public dollar, and Kew a 3.8-to-1 benefit-to-cost ratio.
- **Founders shape it.** The first donors help decide what the garden becomes.

The Friends nonprofit is being formed and plans to use a fiscal sponsor until it receives its IRS ruling. Please ask about tax treatment before giving.

THE ASK

Make a founding gift, or meet to talk about a gift, sponsorship or naming opportunity.

Contact & press: Joe Pergolizzi · LetsGrowTheBoulderBG@gmail.com ·
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Sources: Boulder Botanical Gardens Business, Fundraising & Grants Plan, October 2026 (planning targets); Franklin Park Conservatory Economic Impact Study, 2026; Oxford Economics, The Economic Value of Royal Botanic Gardens, Kew, 2023.